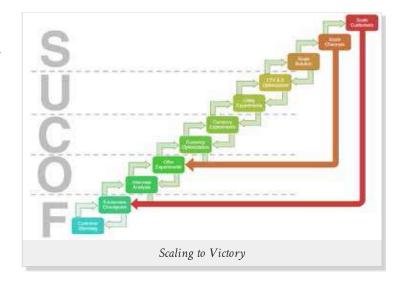
SCALING TO VICTORY



Welcome to the first exercise in the 5th workbook - your final workbook - Scaling! I am really excited about this exercise because it means that you have made it to the early stages of Product-Market Fit.

If you've made it this far, you can be confident you'll achieve your Victory.



Problems it Solves

1. What is Scaling?

This chapter will outline exactly what "Scaling to Fit" means, and give you an overview of how to achieve it.

2. How do you Scale the success you've had efficiently?

You'll learn the best ways to scale what you've already done - what you've already know works.

3. How do you know when you're done?

Finally, you'll learn how to know when you're done, and when you'll be able to officially celebrate your Victory!

Recap: Where You've Been