Problems it Solves

- What if you don't code?

If you don't code, and your product requires software development, how can you assemble the best team of engineers to automate your solution?

- Can you get a free dev team?

Turns out, the best way for your to automate your solution may be by assembling a dev team that takes no money, or equity at all. You'll learn if and how that's the right solution for you in this exercise.

- Where can you go to find devs that will be a good fit for your team?

If you're not a developer, you may not know where to find them. You will once you complete this exercise.

- How do you attract the best devs?

How do you go about assessing the quality of a developer so you can tell if she'll be a good addition to your