

BUILDING YOUR DEV TEAM

Worksheets, updates
and comments
available online:



Problems it Solves

- What if you don't code?

If you don't code, and your product requires software development, how can you assemble the best team of engineers to automate your solution?

- Can you get a **free** dev team?

Turns out, the best way for your to automate your solution may be by assembling a dev team that takes no money, or equity at all. You'll learn if and how that's the right solution for you in this exercise.

- Where can you go to find devs that will be a good fit for your team?

If you're not a developer, you may not know where to find them. You will once you complete this exercise.

- How do you attract the best devs?

How do you go about assessing the quality of a developer so you can tell if she'll be a good addition to your

MAKING FRIENDS WITH DEVS

1 By _____ I will make 9 new friends.
date

Inter-Sation Success Criteria

- Ask **5 questions**, before answering any.
- Identify the **project** your new friend is currently working on.
- Discover a **personal problem** your new friend is trying to solve.

Bonus

- Ask why 3 times
- After your conversation, follow-up with a potential solution to the problem.

2 Networking Event #1 _____ on _____
event name date

| | | |
|----------------|----------------|----------------|
| Name _____ | Name _____ | Name _____ |
| Project _____ | Project _____ | Project _____ |
| Problems _____ | Problems _____ | Problems _____ |

3 Networking Event #2 _____ on _____
event name date

| | | |
|----------------|----------------|----------------|
| Name _____ | Name _____ | Name _____ |
| Project _____ | Project _____ | Project _____ |
| Problems _____ | Problems _____ | Problems _____ |

4 Networking Event #3 _____ on _____
event name date

| | | |
|----------------|----------------|----------------|
| Name _____ | Name _____ | Name _____ |
| Project _____ | Project _____ | Project _____ |
| Problems _____ | Problems _____ | Problems _____ |

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Grab your Building your Dev Team worksheet.